



PowerSchool

Personalized Education for Every Journey

1950+
schools and
education
organizations
worldwide



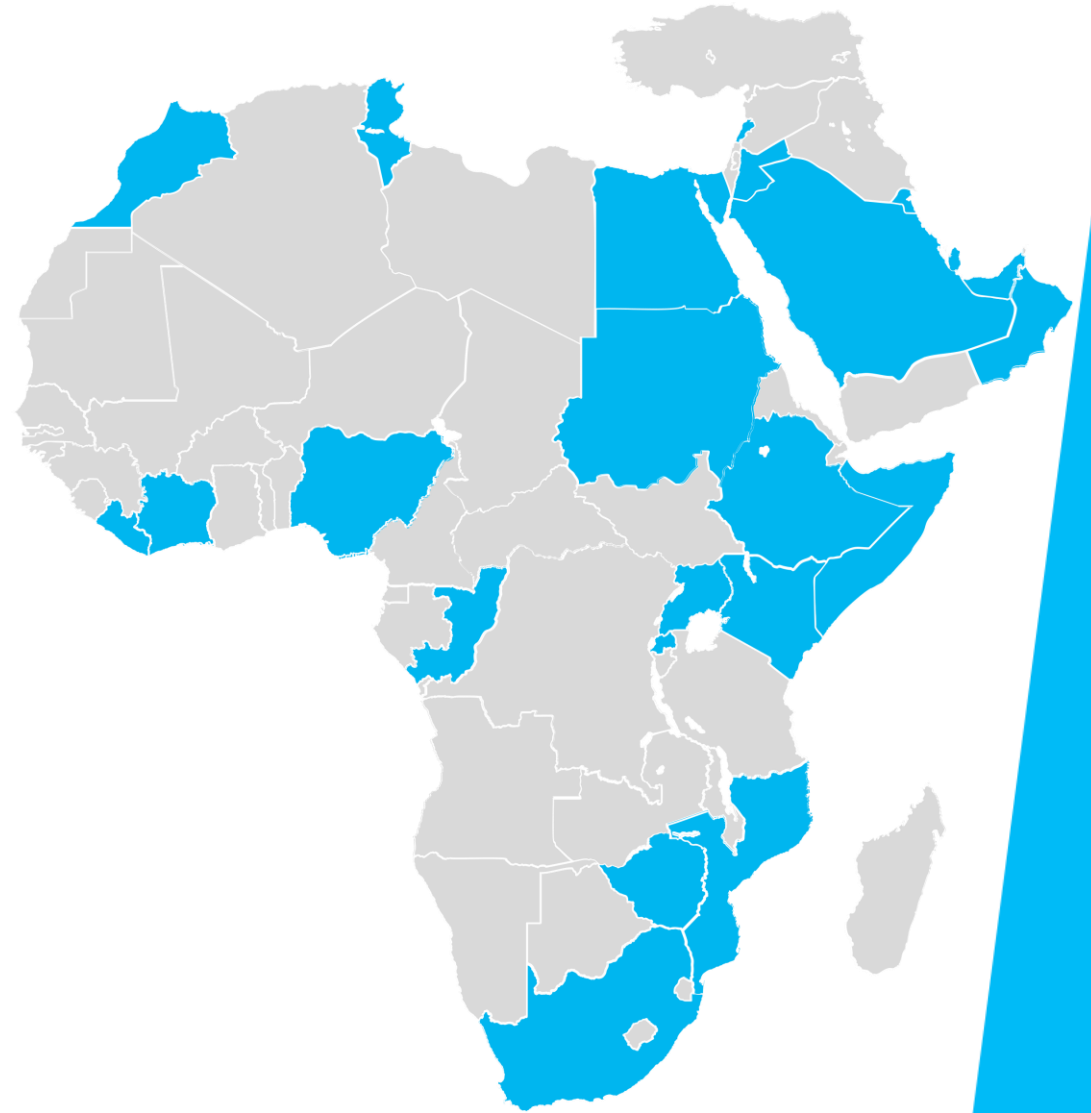
150+ Schools Groups Using PowerSchool Solutions in Africa and Middle East

22

Countries

900+

Customers



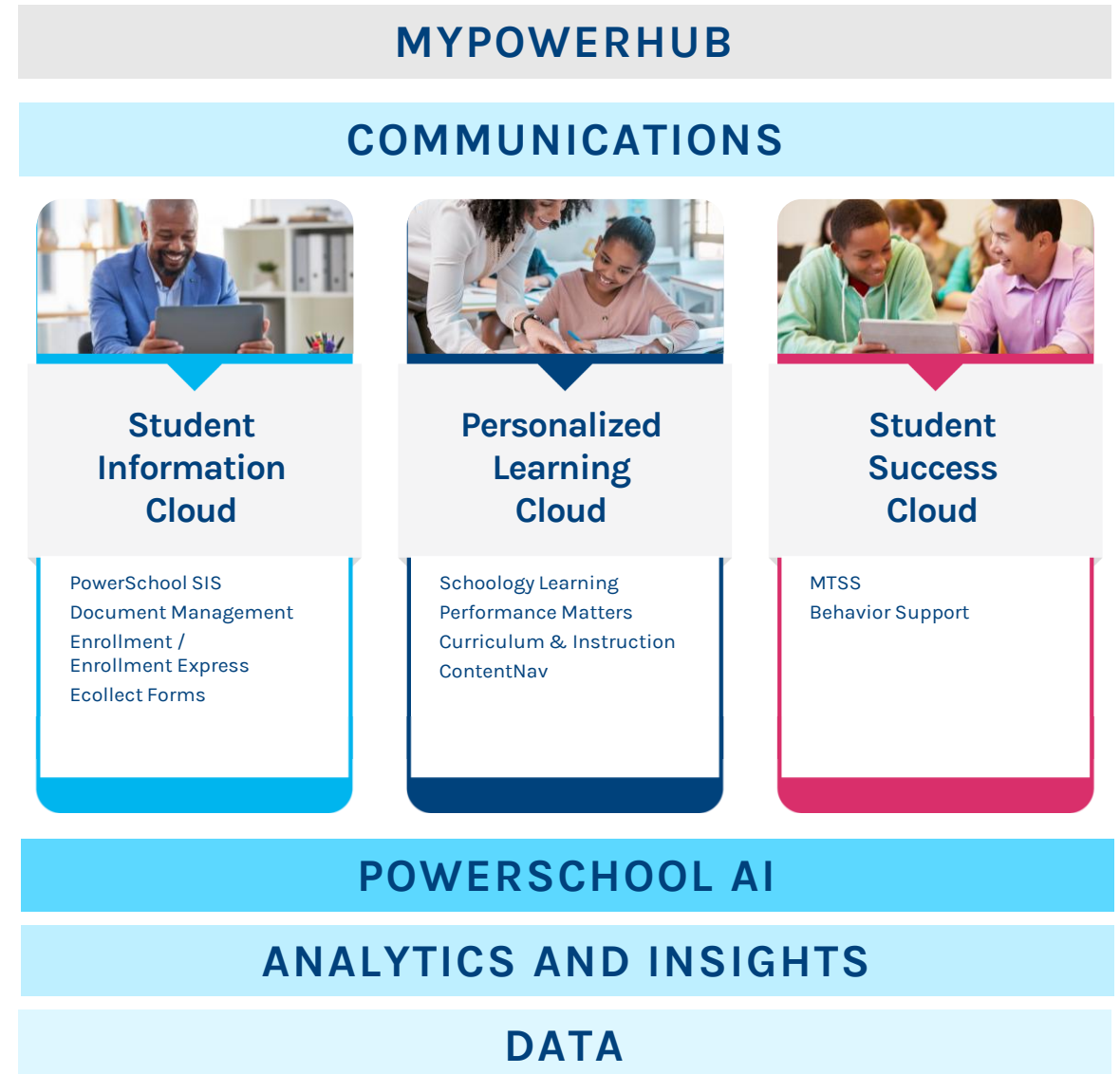
Notable Deployment Successes

100K-400K Students



PowerSchool Ecosystem

- Secure, modern systems
- Valuable insights from real-time data
- Engaged families, students, and staff
- Continuous investments in technology innovation



PowerSchool

Support Every Step

With a breadth of educational and operational tools that impact every student's experience.

Make Personalization Possible

Connect information across the educational ecosystem—from the central office to the classroom to the home.

Work Together

Bring the best education technology and people together to deliver a learning experience designed specifically for each student.

PowerSchool in Uruguay

- **Entire country of Uruguay** is using PowerSchool's LMS, Schoology Learning, and Data as a Service, Connected Intelligence
- 800,000 students, 45,000 teachers
- Ceibal offers **devices, connectivity, and digital platform** to all students
- **Uruguay had the least loss of learning in Latin America during Covid** due to the framework they established – less than 6 months of learning loss compared to the average of 1.5 years in the region







Throughout its history, Ceibal has
impacted its beneficiaries in multiple ways

Closing the digital gap

- 3.1 M laptops y tablets delivered between 2007 and 2022.
- From 2007 to 2011, computer access for children aged 6 to 13 rose from 30% to 90%*
- During the pandemic, Uruguay was the Latin American country with the lowest negative impact on learning (0.5 versus 1.3 in Latin American)

Carbajal, Rovner y Tuzman (2021). "Efectos del cierre de escuelas bajo la pandemia de COVID-19 en los aprendizajes en Uruguay". World Bank, Mimeo

* In the lowest quintile the impact was even higher: it went from 9% to 88%

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Connectivity

- 100% of schools connected to the internet
- 100% of students have broadband access
- Implementation of the largest videoconferencing network in Latin America

Throughout its history, Ceibal has

impacted its beneficiaries in multiple ways

Ceibal en inglés

→ **80.000 children** had remote English classes; tests performed show that in-person and remote English classes are equally effective in their language learning achievements.

Pensamiento computacional

→ **+70.000 children** had remote computational thinking classes

Throughout its history, Ceibal has
impacted its beneficiaries in multiple ways

Teachers

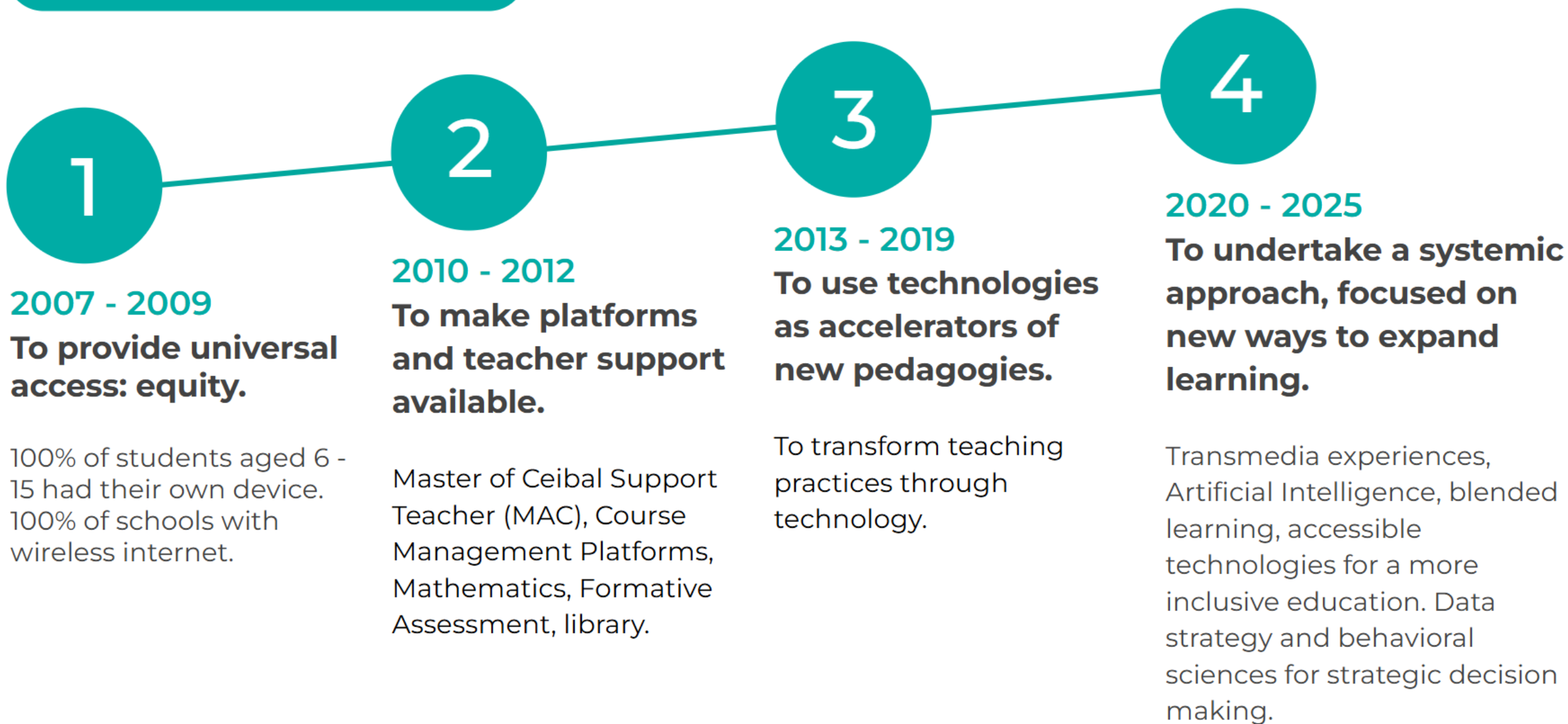
- Ceibal courses are **offered to all teachers at no cost**
- Every year **15,000 teachers are trained**

Aristas (National Assessment of Educational Achievements)

- Evidence shows that the level of achievement in mathematics and language **increases** with the average number of days using Ceibal platforms.

Uruguay's greatest innovation was not distributing devices or connecting schools to the internet, but rather building an institution capable and accountable for doing so.

Long and short term goals





Independent body of the Ministry of Education and Culture, and ANEP (the managing body of educational centers).

A board with the key stakeholders for decision-making and execution.

Public administration and financing with high standards of transparency, serving public education.

Governed by private law: competitive salaries and faster, non-bureaucratic processes compared to the public sector.

Ceibal, ANEP and the Ministry of Education play different roles in the

Uruguayan education ecosystem



- To ensure access to **technology** to improve learning.
- To innovate in **technological infrastructure**, content, experiences and digital environments.
- To contribute to the **continuous improvement** of educational processes.
- To develop **competencies** for digital citizenship.



Ministerio
de Educación
y Cultura

- Definition of the **National Education Policy Plan**.



| **ANEP**

- To manage **educational centers** from initial to tertiary education.
- To plan the **educational curriculum**. Involved in the definition and implementation of the curriculum.
- To train teachers.
- To assess **education quality** both at the institutional level and students' outcomes.

Throughout that time it has remained a stable public policy
through five different governments

2007
-
2010



2010
-
2015



2015
-
2020



2020
-
2025



2025
-
TODAY



The building blocks



Strategy in EDT



Connectivity



Devices for education



Platforms



Educational programs



Educational content



Teacher Training



Data and behavioral sciences

Uruguay's innovation process was not just accumulating experience on these areas, but to solve the Sudoku.



Technology should be:

- **As invisible as possible.**
- **At the service of education goals**
- **A solution for teachers, not another problem.**

Our international **strategy**



Contextualization

Co-design

Over 18 years of experience implementing a national policy

Every DTE is unique.

At Ceibal Foundation
we support the
journey each
educational
community needs.



**Fundación
Ceibal**

**Learn more
about Ceibal**



www.ceibal.edu.uy/fundacion/
fundacion@ceibal.edu.uy

Why PowerSchool

Academic Excellence
Satisfied Teachers
Efficient Operation
Security
Continuous Innovation

Growing PowerSchool Community

55M+

Students
Supported

90+

Countries

17,000

Organisations
Served

80%

of North
America

Improving education outcomes for 55 million students!



DEPARTAMENTO DE
EDUCACIÓN



Miami-Dade County Public Schools
Giving our students the world